

**Thank you to our  
sponsors. We  
appreciate your  
support!**



Green Bay Packaging, Inc.  
[www.gbp.com](http://www.gbp.com)



Laminations div. GNC  
[www.laminationsonline.com](http://www.laminationsonline.com)



Norka, Inc.  
A Visual Pak Company  
[www.norkainc.com](http://www.norkainc.com)  
[www.visualpak.com](http://www.visualpak.com)



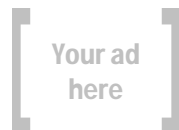
Bruce Recruiting, Ltd.  
[www.brucerecruitingltd.com](http://www.brucerecruitingltd.com)



Styrene Products, Inc.  
[www.styreneproducts.com](http://www.styreneproducts.com)



EDL Packaging  
Engineers, Inc.  
[www.edlpackaging.com](http://www.edlpackaging.com)



**May 2010**

## Chapter News

First of all, I want to apologize for the incorrect address on the meeting notice for April 28th. I guess we could've had the meeting in that empty parking lot near the river, since most of us ended up there anyway! We saw a lot of new faces at the meeting, and we heard a lot of great ideas for the Golf Outing. Planning and organizing are coming along smoothly, but now we need golfers and hole sponsors to sign up. We decided to purchase a copy of Fundamentals of Packaging Technology to loan out to members pursuing CPP or CPIT certification (if there interest). Page 2 of the newsletter has more detailed information about certification from Sean Lemerand, Education/Certification.

Sign up today for the Golf Outing on **Friday, June 11!** You can register as an individual or team. If you aren't a golfer, or your schedule doesn't allow for a full day on the course, we have a dinner only option available as well. Please contact me for questions, or to get your name on the list of golfers/attendees.



Are you looking to widen your technical knowledge of packaging? If so, consider attending Semesters 1 & 2 of the **Fundamentals of Packaging Technology course** at the Hilton Minneapolis/St. Paul/Mall of Americas on June 21-25. More information and registration can be found in the 'Educational Programs' section at [www.iopp.org](http://www.iopp.org).

Mark your calendars for up-coming events!

- **May 18-19** – Packaging Summit in Rosemont, IL
- **June 11** – 6th Annual Fox Valley IoPP Golf Outing

If you are interested in becoming a sponsor (or renewing your current sponsorship) of the Fox Valley Chapter of IoPP, please complete the attached form and return to me. We greatly appreciate your support, and we always have room for more ads!!!!



Regards in Packaging,

*Brenda Halama*  
President

## Member Spotlight – Dana Enz

Dana works as a Sales Representative for Packaging Corporation of America and joined IoPP in the Summer of 2009. She has lived in the Fox Valley most of her life, and in her current position, she most likes the privileged view of local businesses. "I greatly enjoy the opportunity to be involved with so many of the businesses which make our community turn," Dana says. Her hometown is Kaukauna, and she attended college at UW Oshkosh. Dana enjoys golfing and mountain biking, and she is the mother of 2 beautiful children—Jensen (17) and Mason (12).

## Join us for a future Fox Valley Chapter event

May 18-19

Packaging Summit  
in Rosemont, IL

June 11

6th Annual  
Fox Valley Chapter Golf Outing  
at Fox Hills Resort

July

Summer vacation

### Certification – Are You Ready?

We are looking for members that are interested in gaining Certified Packaging Professional (CPP) or Certified Professional in Training (CPIT) status. The Fox Valley Chapter of IoPP is on a mission to encourage qualified members to seek certification. We already have 16 members that have achieved their CPP status and 1 current CPIT! We have members of our chapter that are willing to offer advice, counsel, mentor, and encourage you during your certification process. The chapter is also willing to purchase a copy of the Fundamentals of Packaging Technology textbook and make it available to loan during the certification process (dependant on response from membership). This will save you or your company \$185 off the total cost of the certification process.

#### CPP—Certified Packaging Professional

This title is a formal, public recognition of personal commitment, accomplishment, achievement and knowledge within the packaging industry. Candidates achieve the designation by demonstrating significant industry expertise and experience, measured through a flexible applicant testing process.

Those earning the CPP designation are permitted and encouraged to use the suffix “CPP” with their name on business cards and letterhead, to wear the IoPP/CPP lapel pin and to display the CPP Certificate, which is suitable for framing.

At the candidate’s request, IoPP will directly inform company management of the candidate’s successful effort.

#### CPIT—Certified Professional in Training

The IoPP also has a Certification for Packaging Professionals that do not have as much work experience as the CPP certification requires. For those having fewer than six years of academic and/or work experience, a Certified Professional in Training (CPIT) program is offered.

In this program, candidates begin by completing the Multiple Choice Test, and then complete the second certification requirement upon concluding their sixth year in packaging.

Candidates submit registration with a partial fee to begin the process. Balance of the total fee is due upon submission of the second part of the procedure.

If you are interested in learning about certification or ready to begin the certification process, you can get information on the IoPP website. The website has all of the information on requirements, costs, and process. You can also contact Sean Lemerand (Education/Certification) at 920.687.0837 or by email at slemeran@smurfit.com.

**Fox Valley Chapter**



foxvalleyiopp@gmail.com

Check out our website!  
www.foxvalleyiopp.org

### Chapter Board Members

<b>President</b>	<b>Brenda Halama</b> — Styrene Products, Inc. (715) 218-3876 / brenda.halama@styreneproducts.com
<b>Past President</b>	<b>Chris DeJardin, CPP</b> — Norka, Inc. A Visual Pak Company (920) 639-6540 / cdejardin@norkainc.com
<b>Vice President</b>	Open
<b>Treasurer</b>	Open
<b>Website</b>	<b>Kyle Karsten</b> — Birds Eye Foods kkarsten@birdseyefoods.com
<b>Secretary</b>	Open
<b>Program &amp; Events</b>	Open
<b>Education/Certification</b>	<b>Sean Lemerand, CPP</b> — Smurfit-Stone Container Division (678) 265-7223 / slemeran@smurfit.com
<b>Membership</b>	<b>Pam Schroeder</b> — Laminations div GNC Special Projects Group (920) 540-8702 / pschroed@greatnortherncorp.com

## We support the Fox Valley Chapter of IoPP



### Green Bay Packaging, Inc.

1700 N. Webster Court  
Green Bay, WI 54302

(ph) 920-433-5111  
(fax) 920-438-5222

Contact: Mike Scanlan  
mscanlan@gbp.com

[www.gbp.com](http://www.gbp.com)

Goods/Services Provided:

- Corrugated Shipping Containers & POP Displays
- Folding Cartons
- Pressure Sensitive Label Stock



### Laminations div. GNC

P.O. Box 8033  
Appleton, WI 54912-8033

(ph) 920-997-6331  
(fax) 920-831-0612

Contact: Pam Schroeder  
pschroeder@  
greatnortherncorp.com

[www.laminationsonline.com](http://www.laminationsonline.com)

Goods/Services Provided:

- Laminated Paperboard Edge Protection
- Rolledge Protection
- U-crate



### Norka, Inc. A Visual Pak Company

3001 E. Newberry Street  
Appleton, WI 54915

(ph) 920-733-1145  
(fax) 920-733-4806

Contact: Bob Weber  
bweber@norkainc.com

[www.norkainc.com](http://www.norkainc.com)  
[www.visualpak.com](http://www.visualpak.com)

Goods/Services Provided:

- Converting
- Paperboard Packaging
- Assembly



### Bruce Recruiting, Ltd.

124 Mackinley Circle  
Pawleys Island, SC 29585

(ph) 800-347-8811  
843-235-1041

Contact: Bruce Stelow  
bstelow@sc.rr.com

[www.brucerecruitingltd.com](http://www.brucerecruitingltd.com)

Goods/Services Provided:

- Recruitment and search staffing services for the packaging, paper, plastics and related industries



### Styrene Products, Inc.

5320 Fuller Street  
Schofield, WI 54476

(ph) 715-359-6600  
(fax) 715-355-5472

Contact: Brenda Halama  
brenda.halama@  
styreneproducts.com

[www.styreneproducts.com](http://www.styreneproducts.com)

Goods/Services Provided:

- Foam packaging design & manufacturing
- Custom fabricated packaging parts and systems
- Construction, insulation, and architectural components



### EDL Packaging Engineers, Inc.

1260 Parkview Road  
Green Bay, WI 54304

(ph) 920-338-1842 ext. 108  
(fax) 920-336-8585

Contact: Jarlath Harkin  
jarlath.h@edlpackaging.com

[www.edlpackaging.com](http://www.edlpackaging.com)

Goods/Services Provided:

- Shrink bundling equipment
- Conveyor systems
- Bagging equipment

## Newsletter Advertisement

The Fox Valley Chapter of IoPP (Institute of Packaging Professionals) is in search of advertisers in our monthly newsletter. The money collected from the sale of your ad would be used to sponsor student scholarships in the field of Packaging. We contribute \$2000 annually to UW Stout and Fox Valley Technical College, and we hope to continue for many years to come.

Please consider giving your support to the Fox Valley Chapter by purchasing a newsletter advertisement. We will commit to electronically mailing a minimum of 10 issues per year to a minimum of 100 people, or a total of about 1000 mailings for a low cost of \$100. Our mailing list is constantly growing, and the newsletter also gets posted on IoPP National's website, exposing it to thousands of additional readers.

We realize companies spend a tremendous amount of resources developing their websites, but then struggle to get traffic to them. When you purchase an ad in our newsletter, we will help your website get more hits by placing a hyperlink in your ad, so readers can be taken directly to your site with a simple mouse-click. Our advertising spaces will also include the most important information about your company, including contact information, mailing address, type of goods/services provided, etc.

To purchase a newsletter advertisement, simply fill in the information below and send with a payment of \$100 to Brenda Halama. Checks can be made payable to Fox Valley IoPP and sent to:

**Fox Valley Chapter IoPP  
Brenda Halama  
5320 Fuller Street  
Schofield, WI 54476**

Payments can also be made through our on-line payment center at [www.foxvalleyiopp.org/payments](http://www.foxvalleyiopp.org/payments).

I look forward to working with you! Your support is greatly appreciated.

Regards in Packaging,

Brenda Halama  
President—Fox Valley Chapter of IoPP

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Goods/Services Provided (Limit 3 items)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_