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sponsors. We  
appreciate your  
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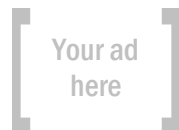
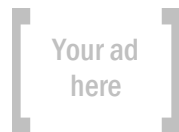
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Valley Packaging Industries  
[www.vpind.com](http://www.vpind.com)



**June 2010**

## Chapter News

I think it's safe to classify our 2010 Golf Outing as a success! I don't have all the final costs yet, but it looks like we were able to make about \$1000 to apply toward our scholarship donations. The morning started out with heavy rain, but it stopped in time for us to tee off. We came in for lunch, and just after we went back out for the next 9 holes, we got drenched in a down pour!! I think everyone dried out in time for supper (except our shoes, possibly). Congratulations to the **Green Bay Packaging** gentlemen, with the lowest team score of 69! Thank you to all our golfers and hole sponsors for contributing to our scholarship funds!!!

Speaking of scholarships, congratulations to **Aaron Van Asten** of Appleton, who was awarded our Spring 2010 Scholarship from Fox Valley Technical College. He is working toward an Associate Degree as a Package and Label Printing Technician. Included in the letter he sent, he writes, "Your generosity means so much and I am truly grateful."



We are currently working on the schedule of events for the rest of the year. We will have a **Board Meeting in July**, and the following months will hopefully be filled with tours and/or speakers, with a winter break in December. If you have ideas for future events, or if you (or someone you know) would be willing to host a tour, please let me know, and we can get you on the schedule.

If you are interested in becoming a sponsor (or renewing your current sponsorship) of the Fox Valley Chapter of IoPP, please complete the attached form and return to me. We greatly appreciate your support, and we always have room for more ads!!!!

Regards in Packaging,  
*Brenda Halama*  
President

## Chapter of the Year Points

The time has arrived for us to submit our application for Chapter of the Year!! This has been a transition period, and this time, Chapter points will be calculated for the past 18 months, which will allow the COY award to be presented at the IoPP Leadership Conference this fall.

If you have participated in any of the following activities between Jan 2009 and June 2010, please send us an email by **July 1st** to [foxvalleyiopp@gmail.com](mailto:foxvalleyiopp@gmail.com).

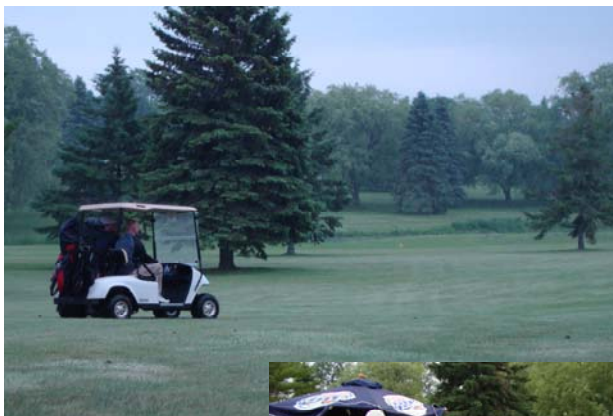
- Writing an article appearing in a Packaging publication
- Giving a presentation at a career day, fund raising activity, or similar event
- Taking CPP exam, gaining CPP status, or re-certifying for CPP
- Lecturing before an allied industry organization meeting
- Entering a packaging competition
- Entering the AmeriStar Package Competition
- Serving on a National Technical Committee or task group
- Volunteering on another allied industry organization technical council



## 6th Annual Golf Outing — Fox Hills Resort



19 Golfers, 10 Hole Sponsors...



... and a sudden downpour of rain!



Braas Company  
Green Bay Packaging  
Fox Valley Technical College  
Great Lakes Packaging  
Charter Films, Inc.

Valley Packaging Industries  
Cortegra Group Inc.  
Sussex IM  
The Wishing Well  
OEC Graphics

## Get more out of your membership!

If you aren't reaping the benefits of your loPP membership, it may be time to get more involved! The Fox Valley Chapter hosts speakers, tours, and other events throughout the year, and you are also welcome to participate in events hosted by other Chapters.

Since January 2009, the Fox Valley Chapter held 13 events with the following (average) participation. In that duration of time, our total membership has remained around 50 people.

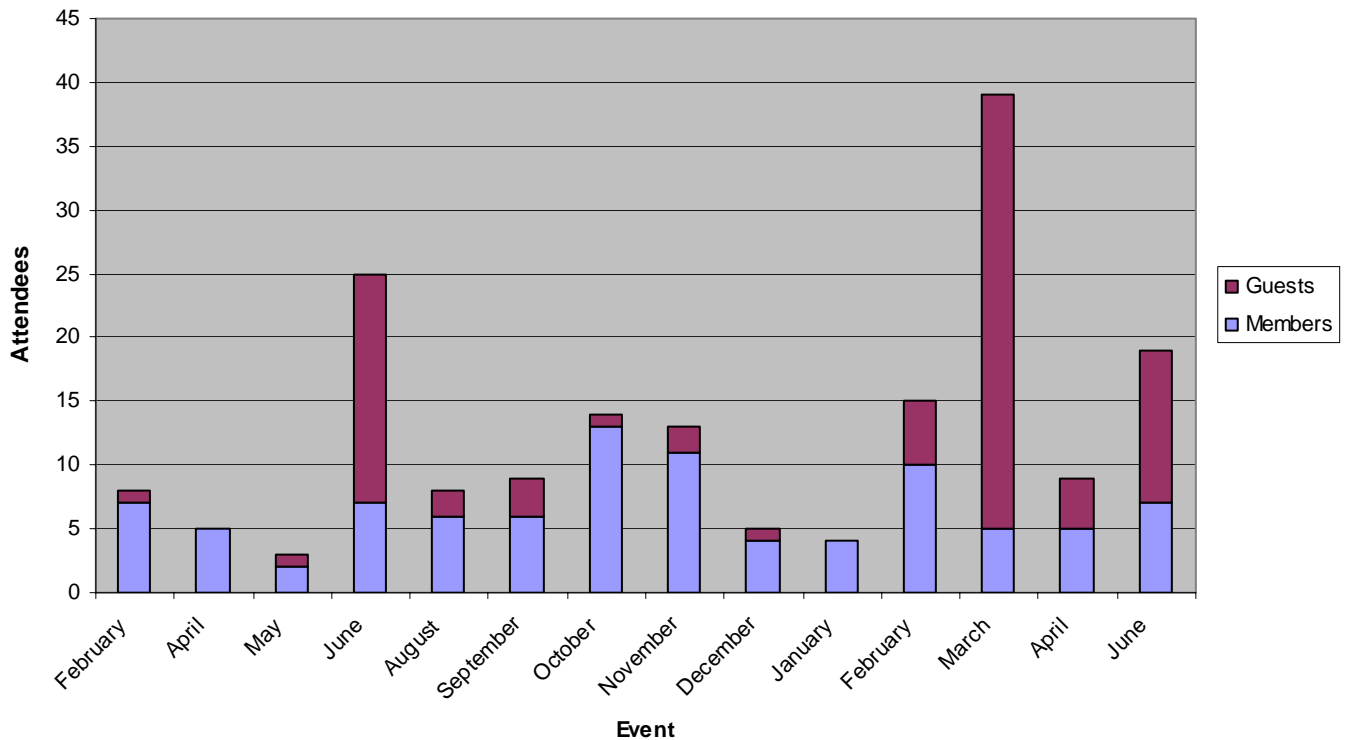
**71%** of attendees at each event were loPP members, 29% were non-members or guests.  
**13%** of our total Chapter membership were in attendance at each event.

The specific information from each event is displayed on the following graphs.

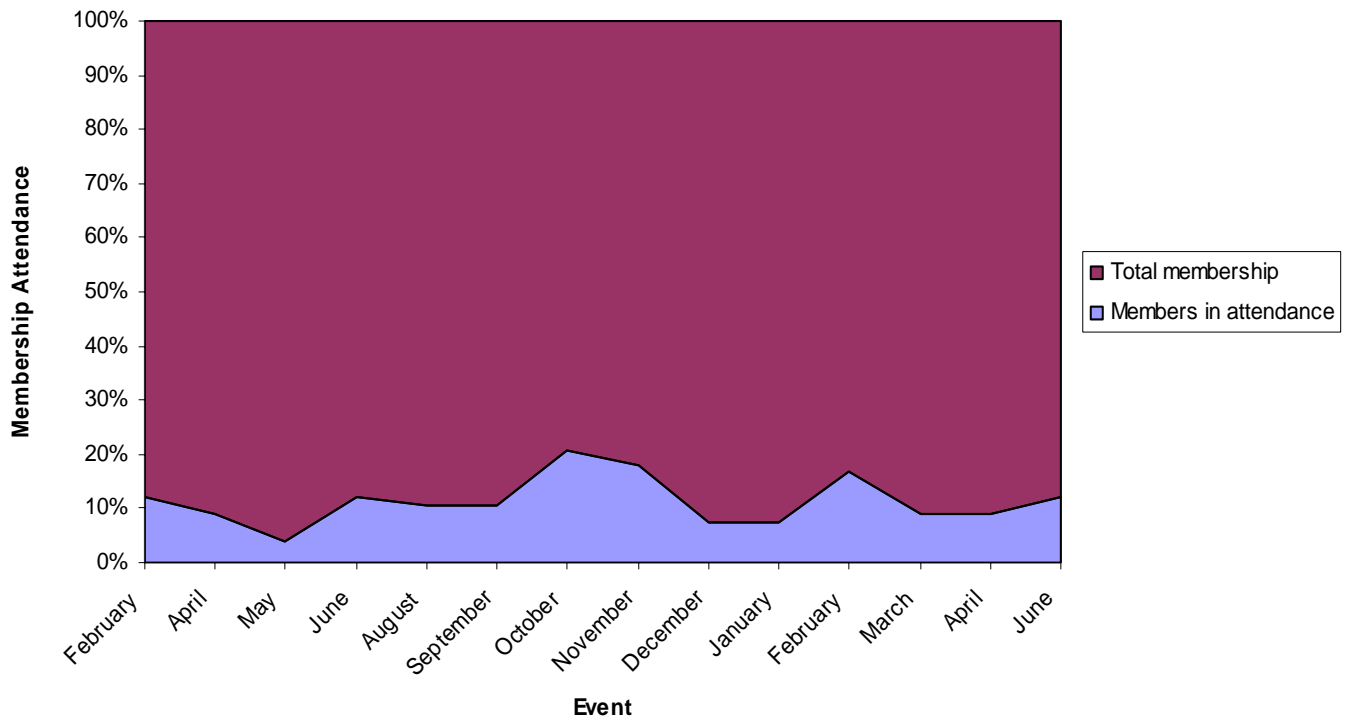
Besides attending the general meetings and events, there is also room to participate as a Board Member. The 5 people listed at the back of the newsletter have been doing the duties of 9 positions for the past year. The time commitment for being on the board can be as much you are able. Board meetings are typically held 1-2 times per year, and each position holds different responsibilities. Board members are asked to be a voice and representation for the Chapter on such decisions as what events to schedule and the Golf Outing details.

Don't miss out on the networking opportunities that arise with event participation! Our members and guests come from various backgrounds, companies, and packaging industries. For questions about membership, participation, or becoming a board member, please contact Brenda Halama, President, or one of the other Board Members.

### Event Participation





Membership Attendance



**Member Spotlight – Myron Geiser**

Myron has been an IoPP member for 23 years, and he currently works as a Team Leader, Packaging Development at Schreiber Foods, Inc. in Green Bay. When asked what he most likes about his current position, he said, “As store brand/private label cheese continues to grow in market share, packaging is being seen as an opportunity to differentiate. In the past, private label brands were fast-followers of the national brands, but we are now being asked by our customers to innovate. That brings much more excitement to packaging, so it has been fun to lead that transition.”

Myron earned a BS in Packaging from UW-Stout, and an MBA from Xavier University. He resides in Kaukauna, where he enjoys coaching his girl’s sports teams.

|  |                                |  |
|--|--------------------------------|--|
|                             | <b>Chapter Board Members</b>   |  |
|  | <b>President</b>               | <b>Brenda Halama</b> – Styrene Products, Inc.<br>(715) 218-3876 / brenda.halama@styreneproducts.com                  |
|  | <b>Past President</b>          | <b>Chris DeJardin, CPP</b> – Norka, Inc. A Visual Pak Company<br>(920) 639-6540 / cdejardin@norkainc.com             |
|  | <b>Vice President</b>          | Open   |
|  | <b>Treasurer</b>               | Open   |
|  | <b>Website</b>                 | <b>Kyle Karsten</b> – Birds Eye Foods<br>kkarsten@birdseyefoods.com  |
|  | <b>Secretary</b>               | Open   |
|  | <b>Program &amp; Events</b>    | Open   |
|  | <b>Education/Certification</b> | <b>Sean Lemerand, CPP</b> – Smurfit-Stone Container Division<br>(678) 265-7223 / slemeran@smurfit.com                |
|  | <b>Membership</b>              | <b>Pam Schroeder</b> – Laminations div GNC Special Projects Group<br>(920) 540-8702 / pschroed@greatnortherncorp.com |
| foxvalleyiopp@gmail.com<br> |                                |  |

## We support the Fox Valley Chapter of IoPP



### Green Bay Packaging, Inc.

1700 N. Webster Court  
Green Bay, WI 54302

(ph) 920-433-5111  
(fax) 920-438-5222

Contact: Mike Scanlan  
mscanlan@gbp.com

[www.gbp.com](http://www.gbp.com)

#### Goods/Services Provided:

- Corrugated Shipping Containers & POP Displays
- Folding Cartons
- Pressure Sensitive Label Stock



### Bruce Recruiting, Ltd.

124 Mackinley Circle  
Pawleys Island, SC 29585

(ph) 800-347-8811  
843-235-1041

Contact: Bruce Stelow  
bstelow@sc.rr.com

[www.brucerecruitingltd.com](http://www.brucerecruitingltd.com)

#### Goods/Services Provided:

- Recruitment and search staffing services for the packaging, paper, plastics and related industries

### Styrene Products, Inc.

Foam Fabrication Specialists

### Styrene Products, Inc.

5320 Fuller Street  
Schofield, WI 54476

(ph) 715-359-6600  
(fax) 715-355-5472

Contact: Brenda Halama  
brenda.halama@styreneproducts.com

[www.styreneproducts.com](http://www.styreneproducts.com)

#### Goods/Services Provided:

- Foam packaging design & manufacturing
- Custom fabricated packaging parts and systems
- Construction, insulation, and architectural components



### EDL Packaging Engineers, Inc.

1260 Parkview Road  
Green Bay, WI 54304

(ph) 920-338-1842 ext. 108  
(fax) 920-336-8585

Contact: Jarlath Harkin  
jarlath.h@edlpackaging.com

[www.edlpackaging.com](http://www.edlpackaging.com)

#### Goods/Services Provided:

- Shrink bundling equipment
- Conveyor systems
- Bagging equipment



### Valley Packaging Industries

110 N. Kensington Drive  
Appleton, WI 54915

(ph) 920-882-2807  
(fax) 920-749-5850

Contact: Jeff Kulibert  
jkulibert@vpind.com

[www.vpind.com](http://www.vpind.com)

#### Goods/Services Provided:

- Packaging
- Warehousing
- Outsourcing

## Newsletter Advertisement

The Fox Valley Chapter of IoPP (Institute of Packaging Professionals) is in search of advertisers in our monthly newsletter. The money collected from the sale of your ad would be used to sponsor student scholarships in the field of Packaging. We contribute \$2000 annually to UW Stout and Fox Valley Technical College, and we hope to continue for many years to come.

Please consider giving your support to the Fox Valley Chapter by purchasing a newsletter advertisement. We will commit to electronically mailing a minimum of 10 issues per year to a minimum of 100 people, or a total of about 1000 mailings for a low cost of \$100. Our mailing list is constantly growing, and the newsletter also gets posted on IoPP National's website, exposing it to thousands of additional readers.

We realize companies spend a tremendous amount of resources developing their websites, but then struggle to get traffic to them. When you purchase an ad in our newsletter, we will help your website get more hits by placing a hyperlink in your ad, so readers can be taken directly to your site with a simple mouse-click. Our advertising spaces will also include the most important information about your company, including contact information, mailing address, type of goods/services provided, etc.

To purchase a newsletter advertisement, simply fill in the information below and send with a payment of \$100 to Brenda Halama. Checks can be made payable to Fox Valley IoPP and sent to:

**Fox Valley Chapter IoPP  
Brenda Halama  
5320 Fuller Street  
Schofield, WI 54476**

Payments can also be made through our on-line payment center at [www.foxvalleyiopp.org/payments](http://www.foxvalleyiopp.org/payments).

I look forward to working with you! Your support is greatly appreciated.

Regards in Packaging,

Brenda Halama  
President—Fox Valley Chapter of IoPP

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Goods/Services Provided (Limit 3 items)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_