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**January 2011**

## Chapter News

Happy New Year!! (It's still January, so I can say that, right?!)

**Financially speaking**, our Chapter is down 7.4% from where we were at this time last year. What can you do to help turn that around, you ask? Below are a few ideas.

1. Attend Chapter events
2. Sponsor an ad in our newsletter
3. Suggest ideas for future events that will draw more attendance
4. Volunteer to become a board member

Our **Chapter of the Year points** need to be submitted next month for the 2010 calendar year. We will be sending out an email next week to Chapter members so we can get a final tally of our points. Keep an eye out for it!

Also next month (date yet to be determined), we are planning a tour at **Central Waters Brewing** Company in Amherst, WI. Check them out online at [www.centralwaters.com](http://www.centralwaters.com). Central Waters is the first brewery to apply for the first level of the Department of Natural Resources Green Tier Program. If accepted, they will be the greenest brewery in the state. More details on the event coming soon!!!

Mark your calendar for **May 10, 2011** for the IoPP Packaging & Leadership Conference. It will be held at the Hyatt Regency O'Hare in Rosemont, IL. Visit [www.iopp.org/packconference](http://www.iopp.org/packconference) for more information. We will need to get our Chapter of the Year points submitted by February 11 to be eligible for the 2010 awards!

Upcoming events:

**January 31** – Winter Social—Chili Cook-off

**February** – Central Waters Brewery Tour

**May 10** – IoPP Packaging & Leadership Conference

If you are interested in becoming a sponsor (or renewing your current sponsorship) of the Fox Valley Chapter of IoPP, please complete the attached form and return to me. We greatly appreciate your support, and we always have room for more ads!!!!

Regards in Packaging,  
*Brenda Halama*  
President

## Chapter Board Members

<b>President</b>	<b>Brenda Halama</b> – Styrene Products, Inc. (715) 218-3876 / <a href="mailto:brenda.halama@styreneproducts.com">brenda.halama@styreneproducts.com</a>
<b>Past President</b>	<b>Chris DeJardin, CPP</b> – Norka, Inc. A Visual Pak Company (920) 639-6540 / <a href="mailto:cdejardin@norkainc.com">cdejardin@norkainc.com</a>
<b>Vice President</b>	Open
<b>Treasurer</b>	Open
<b>Website</b>	<b>Kyle Karsten</b> – Birds Eye Foods <a href="mailto:kkarsten@birdseyefoods.com">kkarsten@birdseyefoods.com</a>
<b>Secretary</b>	Open
<b>Program &amp; Events</b>	<b>Brittany Sullivan, CPIT</b> – Oshkosh Corporation (920) 235-9151 / <a href="mailto:bsullivan@defense.oshkoshcorp.com">bsullivan@defense.oshkoshcorp.com</a>
<b>Education/Certification</b>	<b>Sean Lemerand, CPP</b> – Smurfit-Stone Container Division (678) 265-7223 / <a href="mailto:slemeran@smurfit.com">slemeran@smurfit.com</a>
<b>Membership</b>	<b>Pam Schroeder</b> – Laminations div GNC Special Projects Group (920) 540-8702 / <a href="mailto:pschroed@greatnortherncorp.com">pschroed@greatnortherncorp.com</a>



## January 31, 2011

### Winter Social – Chili Cook-off at Titledown Brewery



**When:** Monday, January 31st

**Cost:** \$5 Cook-off Contestants  
\$15 All other attendees

**Where:** Titledown Brewery  
200 Dousman Street  
Green Bay, WI 54303  
[www.titledownbrewing.com](http://www.titledownbrewing.com)

**Attire:** Business Casual

**Time:** 4:30pm—Chili Cook-off Supper

**Description:** Join us for the 2011 Winter Social! Enter the chili cook-off competition (see rules below), or simply come to feast, network, and submit your People's Choice vote! The event will be hosted at Titledown Brewery, where beverages will be available for purchase. Contestants who bring their chili will be eligible for prizes in the categories of Judge's Choice, People's Choice, and others. The panel of judges will include Steve Padley, Executive Chef at Birds Eye Foods.

#### Chili Cook-off Rules:

1. Chili must be cooked in advance, from raw ingredients, and brought ready to serve by 4:30pm.
2. We do not specify/restrict ingredients for this event. Chili may consist of any kind of meat, beans, vegetables or combinations thereof, cooked with peppers, spices, and other ingredients. All meats must be cooked thoroughly.
3. Commercial chili powder is permissible, but complete commercial chili mixes are not permitted.
4. A complete listing of ingredients must be displayed. Quantities do not need to be included.
5. Contestants must give their chili a name.
6. Crock pots will be available to heat and serve chili.
7. Contestants should bring a minimum of 1 gallon of chili.
8. Contestants must be willing to eat their own chili.
9. Judging will be based on a ranking system in the following categories: color, consistency, aroma, taste, and aftertaste (the burn!).
10. Serving cups, spoons, and napkins will be provided by the organizers.
11. Voting will begin at 5:45pm.



**\*\*RSVP to Brenda Halama via phone or email by *Friday, January 21*\*\***  
715-218-3876 or [brenda.halama@styreneproducts.com](mailto:brenda.halama@styreneproducts.com)

## We support the Fox Valley Chapter of IoPP



### Green Bay Packaging, Inc.

1700 N. Webster Court  
Green Bay, WI 54302

(ph) 920-433-5111  
(fax) 920-438-5222

Contact: Mike Scanlan  
mscanlan@gbp.com

[www.gbp.com](http://www.gbp.com)

#### Goods/Services Provided:

- Corrugated Shipping Containers & POP Displays
- Folding Cartons
- Pressure Sensitive Label Stock



### Bruce Recruiting, Ltd.

124 Mackinley Circle  
Pawleys Island, SC 29585

(ph) 800-347-8811  
843-235-1041

Contact: Bruce Stelow  
bstelow@sc.rr.com

[www.brucerecruitingltd.com](http://www.brucerecruitingltd.com)

#### Goods/Services Provided:

- Recruitment and search staffing services for the packaging, paper, plastics and related industries

### Styrene Products, Inc.

Foam Fabrication Specialists

### Styrene Products, Inc.

5320 Fuller Street  
Schofield, WI 54476

(ph) 715-359-6600  
(fax) 715-355-5472

Contact: Brenda Halama  
brenda.halama@styreneproducts.com

[www.styreneproducts.com](http://www.styreneproducts.com)

#### Goods/Services Provided:

- Foam packaging design & manufacturing
- Custom fabricated packaging parts and systems
- Construction, insulation, and architectural components



### EDL Packaging Engineers, Inc.

1260 Parkview Road  
Green Bay, WI 54304

(ph) 920-338-1842 ext. 108  
(fax) 920-336-8585

Contact: Jarlath Harkin  
jarlath.h@edlpackaging.com

[www.edlpackaging.com](http://www.edlpackaging.com)

#### Goods/Services Provided:

- Shrink bundling equipment
- Conveyor systems
- Bagging equipment



### Valley Packaging Industries

110 N. Kensington Drive  
Appleton, WI 54915

(ph) 920-882-2807  
(fax) 920-749-5850

Contact: Jeff Kulibert  
jkulibert@vpind.com

[www.vpind.com](http://www.vpind.com)

#### Goods/Services Provided:

- Packaging
- Warehousing
- Outsourcing



### Norka, Inc. A Visual Pak Company

3001 E. Newberry Street  
Appleton, WI 54915

(ph) 920-733-1145  
(fax) 920-733-4806

Contact: Bob Weber  
bweber@norkainc.com

[www.norkainc.com](http://www.norkainc.com)  
[www.visualpak.com](http://www.visualpak.com)

#### Goods/Services Provided:

- Converting
- Paperboard Packaging
- Assembly

## We support the Fox Valley Chapter of IoPP



### GARDAN Inc.

221 Industrial Park Ave  
Hortonville, WI 54944

(ph) 920-779-0256  
(fax) 920-779-0646

Contact: Dan Verbeten  
Dan.verbeten@gardan.com

[www.gardan.com](http://www.gardan.com)

#### Goods/Services Provided:

- Contract Packaging
- Assembly Services
- Inventory Management



## Newsletter Advertisement

The Fox Valley Chapter of IoPP (Institute of Packaging Professionals) is in search of advertisers in our monthly newsletter. The money collected from the sale of your ad would be used to sponsor student scholarships in the field of Packaging. We contribute \$2000 annually to UW Stout and Fox Valley Technical College, and we hope to continue for many years to come.

Please consider giving your support to the Fox Valley Chapter by purchasing a newsletter advertisement. We will commit to electronically mailing a minimum of 10 issues per year to a minimum of 100 people, or a total of about 1000 mailings for a low cost of \$100. Our mailing list is constantly growing, and the newsletter also gets posted on IoPP National's website, exposing it to thousands of additional readers.

We realize companies spend a tremendous amount of resources developing their websites, but then struggle to get traffic to them. When you purchase an ad in our newsletter, we will help your website get more hits by placing a hyperlink in your ad, so readers can be taken directly to your site with a simple mouse-click. Our advertising spaces will also include the most important information about your company, including contact information, mailing address, type of goods/services provided, etc.

To purchase a newsletter advertisement, simply fill in the information below and send with a payment of \$100 to Brenda Halama. Checks can be made payable to Fox Valley IoPP and sent to:

**Fox Valley Chapter IoPP  
Brenda Halama  
5320 Fuller Street  
Schofield, WI 54476**

Payments can also be made through our on-line payment center at [www.foxvalleyiopp.org/payments](http://www.foxvalleyiopp.org/payments).

I look forward to working with you! Your support is greatly appreciated.

Regards in Packaging,

Brenda Halama  
President—Fox Valley Chapter of IoPP

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Goods/Services Provided (Limit 3 items)**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_