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Chapter News

Thank you to Laminations div GNC for hosting the well-attended presentation by Diane Roundy! We had a great turn out, and it seems Diane presented on a topic that everyone in attendance could relate to.

We are in search of IoPP members or affiliates to be part of the **Discussion Panel at FVTC** in March. As a member of the panel, you and your company will be included in the printed brochure that will be handed out to all students/faculty at the event. The purpose of the panel is to inform students about IoPP and the industry today, and to answer questions from the students. Please contact me if you wish to be a member of the panel, so I can get your information in the flyer!

Mark your calendars for the 2010 Golf Outing at Fox Hills Resort in Mishicot, WI. The date is set for **Friday, June 11**, and we will also be offering a non-golfing dinner option this year. Stay tuned for more details in the coming weeks!

Mark your calendars for our up-coming events!

- **March 25** — Discussion Panel with students at FVTC
- **April 20** — General Meeting (all are welcome to attend)
- **May 18-19** — Packaging Summit in Rosemont, IL

If you are interested in becoming a sponsor (or renewing your current sponsorship) of the Fox Valley Chapter of IoPP, please complete the attached form and return to me. We greatly appreciate your support, and we always have room for more ads!!!!

Regards in Packaging,
Brenda Halama

Member Spotlight — Jeff Moen

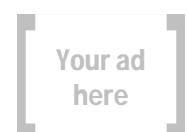
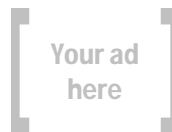
Jeff joined IoPP in 2005, and earned his CPP in 2006. He currently works as a Project Engineer at Marathon Cheese Corp, and he enjoys the new opportunities every day. He holds an Associate Degree in Mechanical Design from the Chippewa Valley Technical Institute (1982) and has taken career specific Continuing Education Programs via the UW System. His education also comes from 28 years on-the-job training — from pencil drafting... to CAD... to Designer... to Project Engineer... to Project Manager.

Jeff's hometown is Eau Claire, WI, and his hobbies include golfing, traveling, hunting, trap shooting, gardening (vegetable), and being a weekend "chef" specialized in smoked meats. He has two 3-year old Golden Retrievers (Max & Beau), and his favorite sports teams are the Packers and Badgers. Jeff is also a member & Past President of the Wisconsin River Lions Club Chapter in Stevens Point.

February 2010



EDL Packaging
Engineers, Inc.
www.edlpackaging.com



Our work is the presentation of our capabilities.

- Edward Gibbon

6th Annual Golf Outing — Our Goal is to Grow!

- New location—Fox Hills Resort
- Fundraising for scholarships
- Support your loPP chapter events
- Set up Endowment fund (\$10,000 needed)
- Don't golf?? Join us for dinner
- Fun and enjoyment
- Networking opportunity
- Meet new people
- Make a night of it—hotel rooms available at a discounted rate

For the past 5 years, the Fox Valley Chapter of loPP has organized a Golf Outing to raise money for scholarships that are given to students in the Packaging programs at UW-Stout and Fox Valley Technical College. We donate a total of \$2000 annually, and the Golf Outing is currently our only event fundraiser. One of our goals is to set up an Endowment fund at UW-Stout, where we need at least \$10,000 to deposit. With your help, we can get closer to meeting that objective!



This year's Golf Outing will be hosted at Fox Hills Resort on Friday, June 11th. We will be golfing 18 holes on the Fox Creek Course, and because they are dedicated to making our event a success, Fox Hills Resort will rebate 10% of the collected green fees from our Outing in the form of a donation toward our scholarship efforts.

For any **non-golfers** who wish to participate, or anyone who is not able to commit a full day to a Golf Outing, we will have a dinner only option available later in the afternoon. Details will be sent out in the weeks to come.

Thank you very much for your contribution to the Fox Valley Technical College Scholarship program. In 1987 I started my own landscape gardening business called "Gardentry." I was pretty successful and I loved the work. In December of 2006, the time came to switch gears and find a new career. I enrolled the next month in the Printing and Publishing Program here at Fox Valley Technical College. I am now nearing the end of the program. So far I have earned a 3.92 GPA. I love my design and layout classes. I have enjoyed being back in school after so many years. I really appreciate your generous scholarship support. It will allow me to continue in the new and exciting career path I have ahead of me.

Faith Schlaeppli
FVTC Fall 2008 Recipient

I really enjoy going to Fox Valley Technical College and take great pride in my work here. Your scholarship has given me the opportunity to continue putting my effort into my education and reach my goal of having a degree in Printing and Packaging. Thank you again, for your generosity.

Jayne Zelinske
FVTC Fall 2009 Recipient

I am writing this letter to thank you for your very generous scholarship. It is going to help me out tremendously. Being a full time student and having to pay for my own education, I have learned to respect every penny. I work three jobs all summer long to pay for my schooling and when I receive help like yours, it is incredibly motivating. Because of your help, a great financial weight has been lifted off of my shoulders.

Anthony Abts
UW Stout 2009-2010 Recipient

I would just like to thank you so much for the award. It is very much appreciated and I am proud to be the recipient. It will be very helpful and put towards paying my tuition for next semester. After my two years at Fox Valley Technical College, I plan to graduate and get a job in the printing industry. I enjoy the prepress side of it because I like to use my creativity to redesign and make things look better. Once again, I would like to thank you for the generous gift of money. It will help me out greatly in the future.

Mollie Van Groll
FVTC Spring 2009 Recipient

Join us for a future Fox Valley Chapter event

March 25

Discussion Panel with
FVTC Students
at the DJ Bordini Center
with catered lunch

April 20

General Meeting
(all are welcome to attend)

May 18-19

Packaging Summit
in Rosemont, IL

Looking Inward – It’s a Team, be a part of it!

To be a valued team member, you need to avoid being the know-it-all, especially if you naturally think well on your feet and solve problems quicker than most.

In a group setting, shift your focus from being a problem-solver to being a facilitator of the solution process. Ask questions, even if you already know the answers. Take notes and stay engaged in the conversation by confirming key points or asking for clarification. People don’t always say what they mean or mean what they say, so ask the person to confirm your understanding of what was said. Just be sure to avoid being an interrogator.

Let others tell their stories, which may take a great deal of patience and emotional discipline on your part. But people make decisions on more than just facts. Listen carefully and do not interrupt.


How you say something is equally important as what you say, so choose your words carefully. Never argue with a team member, as he/she may simply be misinformed. Humiliation has deep roots and a long memory. Instead, ask questions without discrediting the other member’s position and then redirect focus back to the task at hand. Work collaboratively to come up with a team-based decision.

Be a strategic leader who inspires others.



Change is inevitable – except from a vending machine.

- Robert C. Gallagher

	Chapter Board Members	
	President	Brenda Halama – Styrene Products, Inc. (715) 218-3876 / brenda.halama@styreneproducts.com
	Past President	Chris DeJardin, CPP – Norka, Inc. A Visual Pak Company (920) 639-6540 / cdejardin@norkainc.com
	Vice President	Open
	Treasurer	Open
	Website	Kyle Karsten – Birds Eye Foods kkarsten@birdseyefoods.com
	Secretary	Open
	Program & Events	Open
	Education/Certification	Sean Lemerand, CPP – Smurfit-Stone Container Division (678) 265-7223 / slemeran@smurfit.com
	Membership	Pam Schroeder – Laminations div GNC Special Projects Group (920) 540-8702 / pschroed@greatnortherncorp.com
<p>foxvalleyiopp@gmail.com</p> <p style="background-color: black; color: white; padding: 5px; border-radius: 15px; display: inline-block;">Check out our website! www.foxvalleyiopp.org</p>		

March 25, 2010

Discussion Panel with Fox Valley Technical College Students/Faculty

When: Thursday, March 25th

Where: DJ Bordini Center—Room 103
5 Systems Drive
Appleton, WI

Time: 8:00am—Optional tour of facility
9 to 11am—Discussion Panel
11am—Catered lunch

Cost: \$25 Non-members
\$20 Members
\$10 Students

Attire: Business Casual

Description:

Students and faculty from the Flexographic and Offset Programs welcome us for a panel discussion on such topics as:

- Preparing for employment
- Strategies for success in the Printing & Packaging world
- Who we are, and what we do
- Sustainability
- What's new in industry

There are 25-30 students in the Flexographic program alone, and they would like to take the opportunity to get to know us, and meet the people behind our scholarship donations. FVTC may soon be adding a Sustainability class, and the students are interested in learning our first-hand accounts in dealing with the challenges associated with sustainability.

Please let Brenda know if you would like to be on the panel to represent yourself and your company!


We will be handing out tri-fold pamphlets to each student/faculty, which will include information about each panel member, and some general Chapter information. We want to have as many different industries represented as possible—which means **WE WANT YOU!!**



Outside—Chapter info

Inside—Your info

RSVP to Brenda Halama via phone or email

 Fox Valley Chapter Institute of Packaging Professionals	Chapter Board Members	
	President	Brenda Halama — Styrene Products, Inc. (715) 218-3876 / brenda.halama@styreneproducts.com
	Past President	Chris DeJardin, CPP — Norka, Inc. A Visual Pak Company (920) 639-6540 / cdejardin@norkainc.com
	Vice President	Open
	Treasurer	Open
	Website	Kyle Karsten — Birds Eye Foods kkarsten@birdseyefoods.com
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foxvalleyiopp@gmail.com <div style="background-color: black; color: white; padding: 5px; text-align: center;"> Check out our website! www.foxvalleyiopp.org </div>		

We support the Fox Valley Chapter of IoPP



Green Bay Packaging, Inc.

1700 N. Webster Court
Green Bay, WI 54302

(ph) 920-433-5111
(fax) 920-438-5222

Contact: Mike Scanlan
mscanlan@gbp.com

www.gbp.com

Goods/Services Provided:

- Corrugated Shipping Containers & POP Displays
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- Pressure Sensitive Label Stock



Valley Packaging Industries

110 N. Kensington Drive
Appleton, WI 54915

(ph) 920-882-2807
(fax) 920-749-5850

Contact: Jeff Kulibert
jkulibert@vpind.com

www.vpind.com

Goods/Services Provided:

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Southern Graphics Systems – Appleton

119 N. McCarthy Road Suite A
Appleton, WI 54913

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(fax) 920-996-9059

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matt.hartel@sgsintl.com

www.sgsintl.com

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Laminations div. GNC

P.O. Box 8033
Appleton, WI 54912-8033

(ph) 920-997-6331
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Contact: Pam Schroeder
pschroeder@greatnortherncorp.com

www.laminationsonline.com

Goods/Services Provided:

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- Rolledge Protection
- U-crate



Norka, Inc. A Visual Pak Company

3001 E. Newberry Street
Appleton, WI 54915

(ph) 920-733-1145
(fax) 920-733-4806

Contact: Bob Weber
bweber@norkainc.com

www.norkainc.com
www.visualpak.com

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- Converting
- Paperboard Packaging
- Assembly



Bruce Recruiting, Ltd.

124 Mackinley Circle
Pawleys Island, SC 29585

(ph) 800-347-8811
843-235-1041

Contact: Bruce Stelow
bstelow@sc.rr.com

www.brucerecruitingltd.com

Goods/Services Provided:

- Recruitment and search staffing services for the packaging, paper, plastics and related industries

We support the Fox Valley Chapter of IoPP

Styrene Products, Inc.

Foam Fabrication Specialists

Styrene Products, Inc.

5320 Fuller Street
Schofield, WI 54476

(ph) 715-359-6600
(fax) 715-355-5472

Contact: Brenda Halama
brenda.halama@
styreneproducts.com

www.styreneproducts.com

Goods/Services Provided:

- Foam packaging design & manufacturing
- Custom fabricated packaging parts and systems
- Construction, insulation, and architectural components



EDL Packaging Engineers, Inc.

1260 Parkview Road
Green Bay, WI 54304

(ph) 920-338-1842 ext. 108
(fax) 920-336-8585

Contact: Jarlath Harkin
jarlath.h@edlpackaging.com

www.edlpackaging.com

Goods/Services Provided:

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Newsletter Advertisement

The Fox Valley Chapter of IoPP (Institute of Packaging Professionals) is in search of advertisers in our monthly newsletter. The money collected from the sale of your ad would be used to sponsor student scholarships in the field of Packaging. We contribute \$2000 annually to UW Stout and Fox Valley Technical College, and we hope to continue for many years to come.

Please consider giving your support to the Fox Valley Chapter by purchasing a newsletter advertisement. We will commit to electronically mailing a minimum of 10 issues per year to a minimum of 100 people, or a total of about 1000 mailings for a low cost of \$100. Our mailing list is constantly growing, and the newsletter also gets posted on IoPP National's website, exposing it to thousands of additional readers.

We realize companies spend a tremendous amount of resources developing their websites, but then struggle to get traffic to them. When you purchase an ad in our newsletter, we will help your website get more hits by placing a hyperlink in your ad, so readers can be taken directly to your site with a simple mouse-click. Our advertising spaces will also include the most important information about your company, including contact information, mailing address, type of goods/services provided, etc.

To purchase a newsletter advertisement, simply fill in the information below and send with a payment of \$100 to Brenda Halama. Checks can be made payable to Fox Valley IoPP and sent to:

**Fox Valley Chapter IoPP
Brenda Halama
5320 Fuller Street
Schofield, WI 54476**

Payments can also be made through our on-line payment center at www.foxvalleyiopp.org/payments.

I look forward to working with you! Your support is greatly appreciated.

Regards in Packaging,

Brenda Halama
President—Fox Valley Chapter of IoPP

Company Name: _____

Mailing Address: _____

Contact Name: _____

Phone Number: _____ **Fax:** _____

Email Address: _____

Website Address: _____

Goods/Services Provided (Limit 3 items)

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2. _____

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